


USCG.mil Web Performance Metrics


Aug 1, 2015 - Aug 31, 2015



All Sessions  
100.00%

Total Visits

**844,793**  
% of Total: 100.00% (844,793)




Avg. Visit Duration

**00:03:30**  
Avg for View: 00:03:30 (0.00%)



Pageviews

**2,995,248**  
% of Total: 100.00% (2,995,248)



Unique Visitors

**457,405**  
% of Total: 100.00% (457,405)



Avg. Pages / Visit

**3.55**  
Avg for View: 3.55 (0.00%)



Bounce Rate

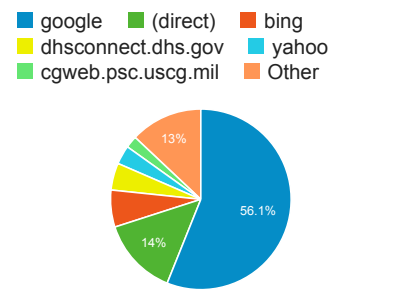
**41.79%**  
Avg for View: 41.79% (0.00%)



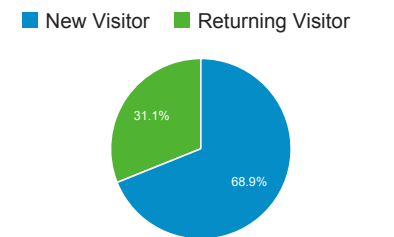
Top Pages

Page Title	Pageviews	Bounce Rate
US Coast Guard Home	233,267	46.22%
USCG Internet Releasable General Messages	220,415	20.52%
USCG: About Us - Aircraft & Cutters	62,983	38.34%
USCG: CG-612 Directives and Publications	62,829	18.82%
USCG Training Center Cape May, New Jersey	52,824	44.55%
PSC: Enlisted Personnel Management	45,511	28.30%
USCG: Units	38,152	28.22%
USCG National Vessel Documentation Center, Forms Page	35,422	19.86%
USCG: Page Not Found	33,895	54.83%
USCG: Careers	30,877	47.50%

Visits by Source



New vs. Returned Visitors



Visits by Social Network

Social Network	Sessions
Facebook	7,390
Twitter	434
Blogger	194
reddit	144
Pinterest	77
Fark	75
Yelp	62
paper.li	40
LinkedIn	36
TripAdvisor	32

